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Press Release

Protecting Marine Resources: Launch of the Relais & Châteaux blog at the Seafood Summit

The International President of Relais & Châteaux attended the annual conference of the Seafood Choices Alliance thereby underlining the commitment of Relais & Châteaux member properties to support sustainable fishing practices.

Discover the Relais & Châteaux blog

At the Seafood Summit Jaume Tàpies officially launched the Relais & Châteaux blog dedicated to protecting marine life. The objective of this blog is to raise awareness amongst as many people as possible to support action for healthy oceans and to encourage chefs the world over to commit to sustainable fishing. Visit the blog at the following address: www.relaischateauxplanet.com

The Seafood Summit and Relais & Châteaux

(31 January to 2 February 2010 in Paris)

The annual conference of the Seafood Choices Alliance brings together the stakeholders in the industry (fishing and aquaculture), non-governmental organisations, political decision-makers, scientists, media etc. to discuss the topic of sustainability of aquatic products and the challenges facing the fishing and aquaculture sectors.

In his capacity as International President of Relais & Châteaux, Jaume Tàpies presented on 31 January 2010 the commitments entered into by the members of Relais & Châteaux regarding the sustainable supply of seafood products. Read about these commitments on the blog!

Sustainable development is a core value of the Association

"Our Association must react to the problem of dwindling halieutic resources. The Relais & Châteaux have always shown great respect for the terroir and undertake to satisfy the wishes of their guests whilst protecting marine species. As an Association we want to send out a strong message, sound the alarm about these ecological questions and raise the awareness of as many people as possible", states Jaume Tàpies, International President of Relais & Châteaux.

"We are delighted that Relais & Châteaux is giving its support to protecting halieutic resources. Apart from representing the elite of the fine dining world, the Association upholds strong, noble values", comments Elisabeth Vallet, European Director of the Seafood Choices Alliance.



About Relais & Châteaux

Relais & Châteaux is an exclusive collection of 480 of the finest charming hotels and gourmet restaurants in 58 countries.

Established in France in 1954, the Association's mission is to spread its unique art de vivre across the globe by selecting outstanding properties with a truly unique character.

Furthermore, Relais & Châteaux is also a family of hoteliers and Grands Chefs from all over the world who share a passion for and a personal commitment to ensuring their guests are privy to moments of exceptional harmony, an unforgettable celebration of the senses.

From the vineyards in Napa valley to the beaches in Bali, from the olive trees in Provence to the lodges in South Africa, Relais & Châteaux offers all the stops on the finest route for discovering each special place and country.

The Relais & Châteaux signature reflects this ambition:

"ALL AROUND THE WORLD, UNIQUE IN THE WORLD".

Press Contact :

Shirine Banjy - Bureau de Presse Pascale Venot -6, rue Paul Baudry – 75008 Paris

Tel: 01 53 53 44 61// mob: 06 88 56 45 56

sbanjy@pascalevenot.com



About the Seafood Choices Alliance

The Seafood Choices Alliance is an international SeaWeb programme that creates opportunities for change across the seafood industry.

The Alliance is about synergies and identifying creative solutions to long-held challenges. It encourages all sectors of the seafood industry along the road toward sustainability by building relationships and stimulating dialogue.

<http://www.seafoodchoices.com>

Press contact:

Cecilia Talopp - Alliance Produits de la mer - 19 rue Martel 75010 Paris

Tel: +33(0)1.56.03.54.77 /mob: +33(0)6.66.48.30.29

ctalopp@seafoodchoices.org